Rec'd Jan-22 1973

NOW THE MAGIC SALES TOUCH OF DOLLY TOY IN A BRAND NEW DELIGHTFULLY DIFFERENT LINE OF NURSERY LAMPS

The New WOOD KRAFT™ Lamps Collection by Dolly Toy

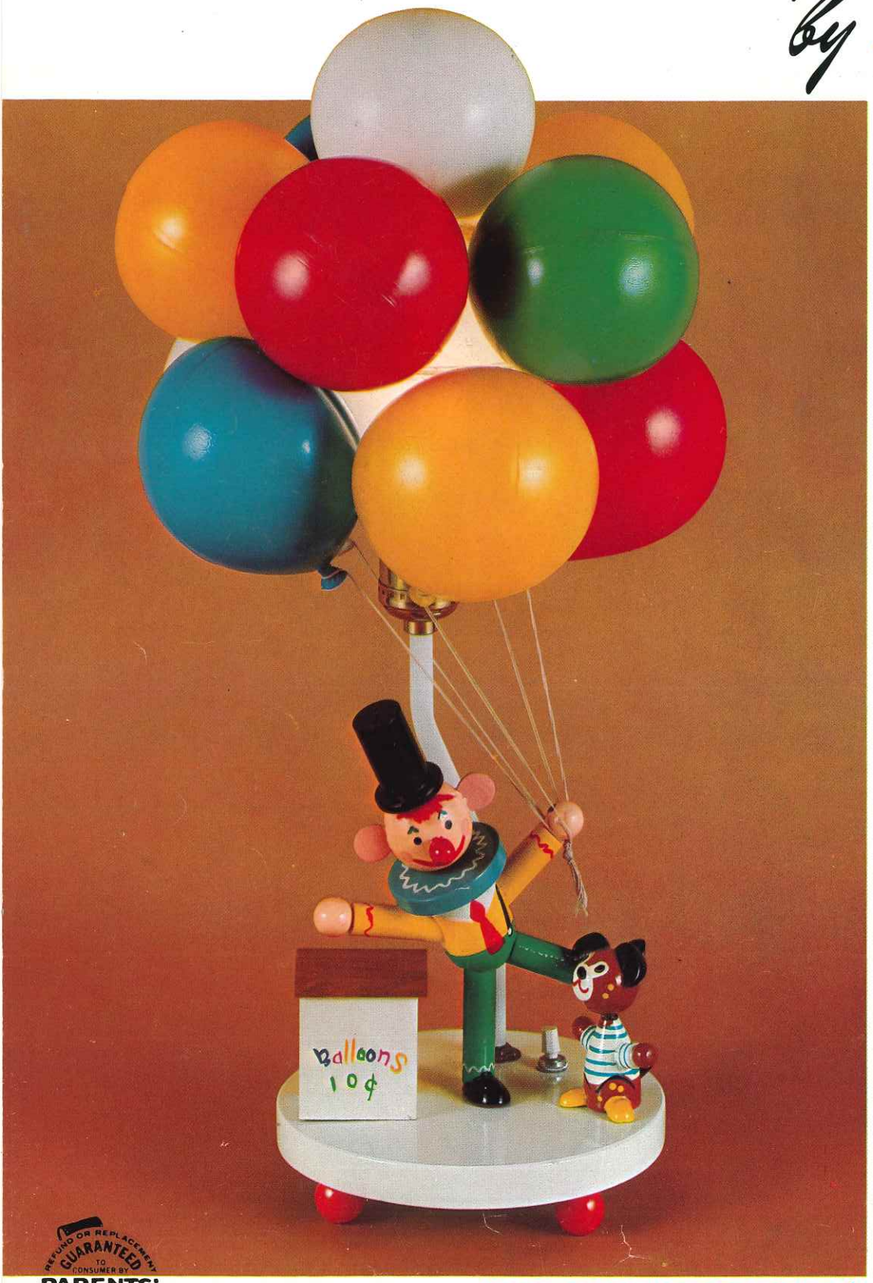
Make no mistake about it. These creations *are* different, exclusively Dolly Toy in every conceivable feature.

Masterfully handcrafted and detailed, painstakingly handpainted in bright non-toxic colors, these delightfully impish wooden characters in story-action poses bring a new glow of warmth and charm to every child's room.

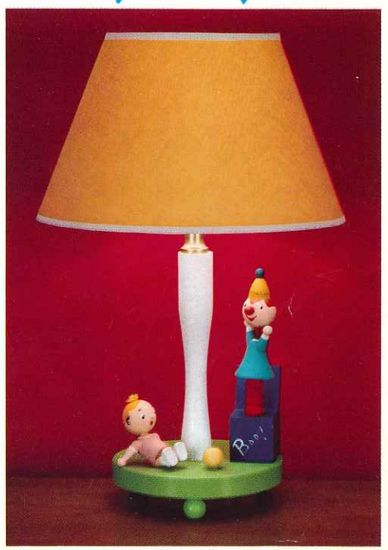
You have always looked to Dolly Toy for exciting new items. You *know* that through the years the unusual Dolly Toy line is *one* line you can depend on for steady year-round profits. Now the new WOOD KRAFT™ line joins the Dolly Toy product parade and offers you excitingly new sales potential.

Size of lamps approx. 17" high. Individually gift packed in corrugated cartons, 6 pieces to master pack (one style). No assortment in master pack. Shipping weight approx. 21 lbs. — U.L. approved.

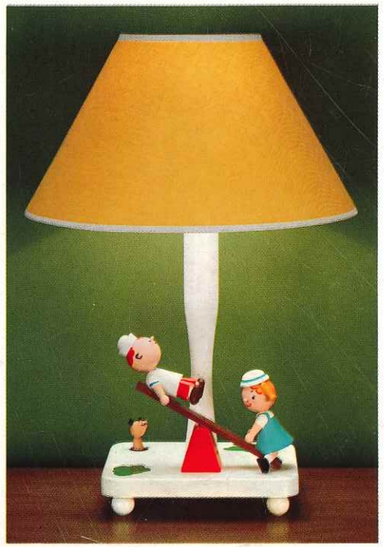
NO. 545 LION & MOUSE NITE LITE*



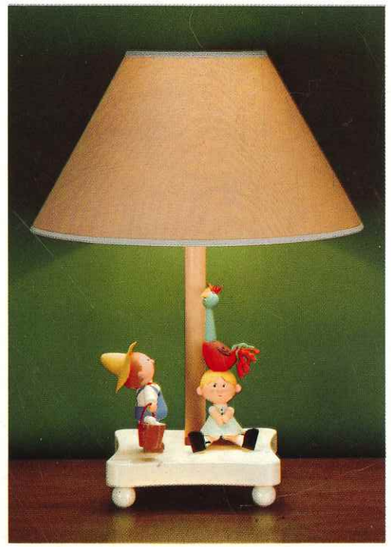
NO. 541 BALLOON VENDOR (NITE LITE)*



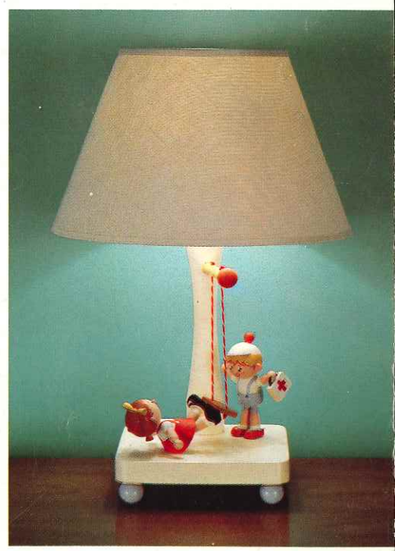
NO. 535 JUMPING JACK



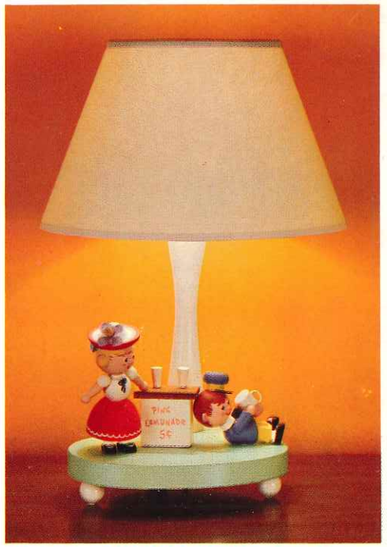
NO. 536 SEE-SAW



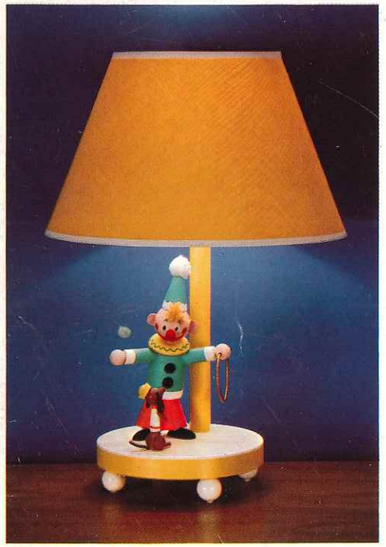
NO. 537 FARMERS



NO. 538 SWINGERS

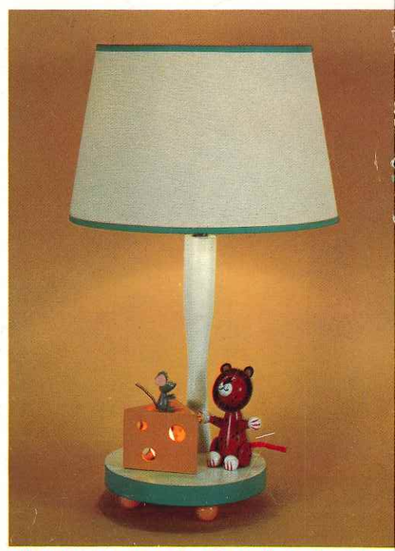


NO. 539 LEMONADE STAND (NITE LITE)



NO. 540 CLOWN

NO. 543 3 LITTLE PIGS REVOLVING MUSICAL LAMP*



NO. 544 LION & MOUSE NURSERY LAMP (NITE LITE)*

REFUND OR REPLACEMENT GUARANTEED TO CONSUMER BY PARENTS' MAGAZINE IF PRODUCT OR PERFORMANCE IS DEFECTIVE & REPORTED WITHIN 30 DAYS OF PURCHASE

THE DOLLY TOY CO., TIPP CITY, OHIO 45371 — NEW YORK, RM. 303 — 200 FIFTH AVE.

* AVAILABLE ABOUT JUNE 1 1971